



## Broad-Based Black Economic Empowerment Verification Certificate

BRAND NAME MARKETING (PTY) LTD

Certificate No:01/B-BBEE/2019/00294/GEN

Registration no: 2005/006237/07  
VAT no: 4030158077  
Head Office, Location: Unit 3, Lakeside Park  
Capricorn Business Park  
7945  
P.O. Box 39253  
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Verification standard applied: DTi Codes of Good Practice on Black Economic Empowerment  
Issue of the rating standard applied: Section 9 of the B-BBEE Amendment Act 46 of 2013  
Scorecard applied: Generic Large Enterprise (>R50 million)  
Financial year rated: 2019

Element	Element weighting	Score
Ownership	25	25.00
Management Control	19	14.04
Skills Development	20	23.56
Enterprise and Supplier Development	40	42.95
Socio-Economic Development	5	5.00
<b>Overall Score</b>	<b>109</b>	<b>110.55</b>

**Broad Based BEE status level** : **A level ONE contributor to B-BBEE**  
**BEE procurement recognition level** : **135%**  
**Black Ownership** : **51.00%**  
**Black Women Ownership** : **34.29%**  
**Empowering Supplier:** : **YES**  
**Designated Group Supplier:** : **YES**

This verification certificate and verification report is based on information provided to Amax BEE Verifications and represent an independent opinion based on the verification and analysis completed by Amax BEE Verifications. The calculation of the scores has been determined in accordance with the DTi Codes of Good Practice on Black Economic Empowerment as Gazetted.

Amax BEE Verifications (Pty) Ltd Reg: 2014/267853/07

Director: GP Stols

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Date of issue: 11 September 2019

Expiry date: 10 September 2020

Period of validity: 12 Months



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