



PRIVACY POLICY

Brand Name Marketing is committed to continuously protect your privacy and the confidentiality of your personal information. Our Privacy Policy covers the information in our possession and or likely to come into our possession. As per Section 51 of the Electronic Communication and Transaction act, 2002 all personal information of a data subject will be managed as per the principles set out in section 51.

Brand Name Marketing (Pty) Ltd

Unit 3, Lakeside Park,

Lakeside Place,

Capricorn Business Park,

Muizenberg, Cape Town 7945

Email: popi@tccc.africa

Contact details: 021 788 3712

WHAT INFORMATION WE COLLECT

The information gathered by Brand Name Marketing from this site is information voluntarily supplied from our clients and or visitors to our site. This information can include:

Full Name

Surname

Address

Email address

Contact details

Any personal information that you send us will be used for the intended purposes indicated on the site or in the privacy policy.

LIMITING COLLECTION AND RETENTION OF PERSONAL INFORMATION

Brand Name Marketing will collect, collate, process or reveal your personal information without your permission, unless we are legally required to do so.

We will only electronically request, collect, collate, process or store your personal information if it is lawful for us to do so.

If we need your personal information, we will disclose the reason to you in writing. In addition, we will not reveal your personal information for any purpose other than the one we inform you of. We will also not give your personal information to a third party without your consent, unless we are legally required to do so.

Personal information as will retained as long as necessary for the fulfillment of the intended purpose. However, some personal information may be retained for longer periods as required by law, contract, and or auditing requirements.

Where is may be necessary to request your consent to make use of your personal information, at any moment you have the right to withdraw that consent. If you withdraw your consent, Brand Name Marketing will stop using your personal information without affecting the lawfulness of processing based on consent before your withdrawal.

SYSTEM PROTECTION

This personal information will be restricted, secured and controlled against any unauthorized access, damage, loss or destruction, whether physical or electronic. Our website is secured with the use of updated SSL certificates ensuring the encryption of all information stored on our website databases, along with firewalls and departmental access control.

We make use of SSL certificates, encryption of information while it is in storage, firewalls, departmental access control

ACCESSING PERSONAL INFORMATION

You have the right to request access to any of your personal information Brand Name Marketing may hold. If any of that information is incorrect, you may request that we rectify it. If we are improperly using your information, you may request that we stop using it or delete from our database. If you would like to make a request, complaint or have any query about your personal information, you can do so in writing to our Information Officer.

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popi@tccc.co.za

021 788 3712

The SA Information Regulator

You have the right to lodge a complaint with the SA information Regulator.

The Information Regulator (South Africa)

P O Box 31533,

Braamfontein

27 Stienen Street,

Braamfontein 2017

Complaints.IR@justice.gov.za

27827464173

inforeg@justics.gov.za